



# Bearskin

*available from Smashwords*

## Media Kit

Reset the fantasy world of Idhwa, the classic Brothers Grimm's tale of a soldier's deal with the devil, becomes the tale of Henrick trying to survive the failure of his magical implants after the fall of the Ocillian Empire and the end of their elite mage-warriors, known as the Padronelle. Believing the world will never accept him, Henrick is surprised to discover that he can find a home, even while wrapped in a magical bearskin for seven years ... only to have it threatened by the very magician who helped him.

### Table of Contents

<b>Bearskin Press Release .....</b>	<b>2</b>
<b>Summary and Excerpt of Bearskin .....</b>	<b>3</b>
<b>Links and Social Media .....</b>	<b>4</b>
<b>Poster .....</b>	<b>5</b>

## Bearskin Press Release

FOR IMMEDIATE RELEASE

*In a world bereft of Imperial mages, a magically-enhanced soldier must make a deal with shady magician to survive. Inspired by the Brothers Grimm, Bearskin is Tannara Young's new novella of Idhua.*

Santa Cruz, CA - August 5, 2017 - In the fantasy world of Idhua, the Brothers Grimm's tale of a deal with the devil, becomes the tale of Henrick trying to survive the failure of his magical implants. Believing the world will never accept him, Henrick is surprised to discover that even wrapped in a bearskin for seven years, he can find a place... only to have it threatened by the very magician who helped him.

The author notes that the original tale of 'Bearskin' explored the difficulty of returning to civilian life after being at war. In this reworking of the tale, she follows Henrick's journey from extreme withdrawal through a cautious reconnection with his world.

The novella *Bearskin* (US \$2.99) is published on [Smashwords](#) and is available through such e-book retailers as Barnes and Noble, Kobo and Apple, and at the [Smashwords](#) website.

Tannara Young is the creator of the world of Idhua: fourteen kingdoms surrounding a vast magical forest. She writes short fiction and novels exploring the people, landscapes and magic of Idhua. Her work has also appeared in [The Mythic Circle](#), [The Great Tomes Series](#) and at [NewMyths.com](#), [The Scarlet Leaf Review](#) and [Smashwords](#). Tannara lives in central California on the coast of the wild Pacific Ocean, near the majestic redwood forests. When she is not writing, she loves to take long walks through these inspiring landscapes, dreaming up her next tale. Please come and visit her at [tannarayoung.com](#).

For more information about *Bearskin*, please visit [tannarayoung.com](#) or contact the author at [tannara.young@gmail.com](#).

###

## Summary and Excerpt of Bearskin

### Summary

Reset the fantasy world of Idhwa, the classic Brothers Grimm's tale of a soldier's deal with the devil, becomes the tale of Henrick trying to survive the failure of his magical implants after the fall of the Ocillian Empire and the end of their elite mage-warriors, known as the Padronelle. Believing the world will never accept him, Henrick is surprised to discover that he can find a home, even while wrapped in a magical bearskin for seven years ... only to have it threatened by the very magician who helped him.

###

### Excerpt from "Bearskin"

By Tannara Young

The first thing that Henrick saw was a giant bearskin stretched out on a rack. The skin side had intricate patterns and arcane symbols painted on it. "I've enchanted this skin to slowly extract the sylphyl and unravel the spells on you, while blocking the magical effects that have been warped. However, to do it without killing you will take a while."

"How long?" asked Henrick.

"Seven years," said Gottilf, examining his fingernails.

"Seven years!"

At his tone, Gottilf took an uneasy step back, saying, "It wouldn't do either of us any good to go faster. It would destroy the sylphyl and it's unlikely you would survive the process – you would go insane or die or maybe both."

Henrick gritted his teeth. The despair he had pushed aside yesterday welled up. But then, what did it matter, as broken as he already was? Seven years had an end – and looking crazy and dangerous wouldn't be new.

"Fine," he said.

"Before you agree, there's more. During those seven years you cannot cut your hair, pare your nails, or even take a bath."

"Seven years without taking a bath? People are scared enough of me already – without looking and smelling like a troll."

"It's what I can offer, my friend," said Gottilf.

## Links and Social Media

Smashwords: <https://www.smashwords.com/books/view/733526>

Smashwords Tannara Young Page: <https://www.smashwords.com/profile/view/TannaraYoung>

Connect with Author Tannara Young

Website: [tannarayoung.com](http://tannarayoung.com)

Blog: [tannarayoung.com/blog](http://tannarayoung.com/blog)

On Facebook: [facebook.com/tannara.young](https://facebook.com/tannara.young)

At Goodreads: [goodreads.com/user/show/11711156-tannara-young](https://goodreads.com/user/show/11711156-tannara-young)

### Sample Social Media Posts



#### Facebook and Google Plus

In Tannara Young's new novella [Bearskin](#) the Brothers Grimm's tale of a deal with the devil, becomes the tale of Henrick trying to survive the failure of his magical implants. Believing the world will never accept him, Henrick is surprised to discover that even wrapped in a bearskin for seven years, he can find place... only to have it threatened by the very magician who helped him.



#### Twitter

Tannara Young's new novella 'Bearskin' is now available on [Smashwords!](#)

*Failing magical enhancements force a desperate soldier to make a deal with a shady magician in Tannnara Young's new novella.*

TANNARA YOUNG

# Bearskin

*inspired by the Brothers Grimm*

*Now available from Smashwords and other major ebook retailers*

List price \$2.99 US



**Smashwords™**  
your ebook. your way.



**amazon**